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SEAT No. \_\_\_\_\_

No. of Printed Pages : 2

**SARDAR PATEL UNIVERSITY**  
**M.Com (IV-Semester) Examination**

**Friday, 29-03-2019**

**2.00 pm to 5.00 pm**

**Entrepreneurship Development-II (PB04CCOM22)**

**Total Marks: 70**

**Notes:**

- (1) Answers to the two sections are to be written separately in answer-book.
- (2) Figures to the right indicate full marks of the questions.

**SECTION-I**

- Q.1 "Success= 99% perspiration + 1% Inspiration (Motivation)"- comment. 17  
Clarify fully the concepts of Motivation, Entrepreneurial Motivation and Achievement Motivation.

**OR**

- Q.1 Explain internal as well as external Entrepreneurial Motivating factors, with suitable business examples. 17
- Q.2 Describe: Project Classification and Project Life Cycle. 18

**OR**

- Q.2 State characteristics of Project. State the Preliminary and Feasibility aspects of Project. 18

**SECTION-II**

- Q.3 What is Project Formulation? Describe the seven, sequential stages of Project Formulation. 17

**OR**

- Q.3 "Project is a Catalyst for Economic Development"- Comment. Clarify fully the Concept and Importance of Project Identification. 17
- Q.4 Give meaning of the term "Project Report". State fully the proforma of Project Report in an ideal Business Unit. 18

**OR**

- Q.4 Describe the Economic, Technical, Organizational, Managerial, Operational and Financial stages of Project Appraisal. 18

(P.T.O.)

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